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USPTO	571-273-8300	

FROM: Alan C. Gordon

RE: U.S. Patent Application No.: 09/594,213

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

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as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

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SHOP.COM
1 Lower Ragsdale Drive
Building 1, Suite 210
Monterey, CA 93940

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/86 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	7/20/06
Name	Julie R. Culver	Telephone (831)	628-2829
Title	Corporate Counsel		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 38 U.S.C. 123 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FBES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

113976.0002US/820610.01

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PATENT
Docket No. 113976-0002US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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AUG 10 2006

First Named Inventor: Lorenzen et al.**Group Art Unit:** 3627**Serial No.:** 09/594,213**Examiner:** Florian M. Zeender**Filed:** June 14, 2000**For:** MULTI-VENDOR INTERNET
COMMERCE SYSTEM FOR E-
COMMERCE APPLICATIONS &
METHODS THEREOF

STATEMENT UNDER 37 CFR §3.73(b)

and

CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

This document states the owner of the above-identified application and is being filed with a copy of a "Power of Attorney to Prosecute Applications Before the USPTO" signed by the Assignee.

Please recognize or change the correspondence address for the above-identified application to **Customer No. 27189**.

SHOP.COM, a corporation, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of the attached Assignment.


113976.0002US/620315.02

PATENT
Docket No. 113667-005UTL

The undersigned is an agent of Customer Number 27189 and is authorized to act on behalf of the assignee as provided in the attached copy of the "Power of Attorney to Prosecute Applications Before the USPTO." All correspondence is to be directed to Customer No. 27189.

Respectfully submitted,

Dated: August 10, 2006



Alan C. Gordon
Reg. No. 51,220

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